### **Intelligent Agents** Negotiation and Rules of Encounter

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## Strategies of Agents and Game Theory

- Given a set of agents, their preferences, and an agreed protocol, the final ingredient is the agent's strategy
- The strategy may specify what offer to make next or what information to reveal (truthfully or not)
- A rational agent's strategy must aim to achieve the best possible outcome for him/her
- Game-theory is used to analyze agents' strategic behavior

Discussed optimal strategies for auctions last time



#### Negotiation, Bargaining Problems

- Auctions are *only* concerned with the allocation of goods
- Negotiation is the process of reaching agreements on matters of common interest (bargaining problem)
  - E.g., who does what?



#### Negotiation, Mechanisms, Strategies, Deals

- Negotiations governed by mechanism (or protocol)
  - Rules of encounter between the agents
  - Public rules by which the agents will come to agreements
  - Strategies that agents should use
  - Deals that can be made
  - Sequence of offers and counter-offers that can be made
- Negotiations can involve
  - Exchange of information (cf. value of information)
  - Relaxation of initial goals
  - Mutual concession (e.g., concerning division of labor)



### **Negotiation in Applications**

Fosuc on TODs

- Task-oriented domains (TOD)
  - Each agent is associated with a set of tasks (e.g., web mining tasks)
  - Goal: redistribute tasks such that overall costs of completing the tasks is reduced/minimized
- State-oriented domains (SOD  $\supseteq$  TOD)
  - Each agent has a set of goal states it would like to achieve
  - Use negotiation to achieve a common goal (actions can have positive or negative side effects)
- Worth-oriented domains (WOD  $\supseteq$  SOD)

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- Agents assign worth to state (agent-local utility)
- Goal: maximize mutual worth / compromise on goals

#### How many agents?

- One to one
- One to many

(auction as an example of one seller and many buyers)

 Many to many (could be divided into buyers and sellers, or all could be identical in role – like officemate)

n(n-1)/2 number of pairs



## Criteria of a Negotiation Protocols

- Efficiency
  - Do not waste utility (compute optimal solution)
- Stability
  - No agent has an incentive to deviate from dominant strategy
- Simplicity
  - Low computational demands on agents (e.g., no counterspeculation required → "dominant strategy" exists)
- Distribution
  - No central decision maker
- Symmetry (possibly)
  - May not want agents to play different roles

#### **Negotiation Process**

- Negotiation usually proceeds in a series of rounds, with every agent making a proposal at every round.
- Communication during negotiation:





## Types of Deals

- Conflict: Keep the same tasks as had originally
- Pure: Divide up tasks
- Mixed: Divide up the tasks, but decide probabilistically who should do what
- All or Nothing (A/N): Mixed deal, with added requirement that we only have all or nothing deals (one of the tasks sets is empty)



## Task-Oriented Domain (TOD)

- A task-oriented domain is a triple <*T*, *Ag*, *c*> where
  - *T* is the (finite) set of all possible tasks
  - $Ag = \{1, ..., n\}$  is the set of participating agents
  - $-c: \wp(T) \rightarrow \mathbb{R}$  defines cost of executing subsets of tasks
- Constraints on the cost function *c*:
  - If  $T \subseteq T'$ , then  $c(T) \leq c(T')$  (monotonicity).
  - $-c(\emptyset)=0$



#### The Case of Two Agents

- Let  $(T_1, T_2)$  be the original tasks of two agents and let  $\delta = (D_1, D_2)$  be a new task allocation ( a *deal* ), i.e.,  $T_1 \cup T_2 = D_1 \cup D_2$
- An agent *i*'s utility of a deal  $\delta$  is defined as follows:  $utility_i(\delta) = c(T_i) - c(D_i)$
- $\delta_1 \operatorname{dominates} \delta_2$  when one agent is better off and none is worse off
- Pareto optimal deals: non-dominated deals



#### **TOD: Postmen Domain**





### TOD: Database/Web Mining Domain





#### TOD: Fax Domain





#### The Negotiation Set Illustrated





#### Negotiation Set

- The negotiation set consists of the deals that are Pareto efficient and individual rational
  - A deal is Pareto efficient (Pareto optimal) if it is not dominated by another task allocation
  - A deal is individual rational if neither agent is worse off than in the original allocation (the 'conflict deal')



#### **Monotonic Concession Protocol**





#### Monotonic Concession Protocol

- Both agents make several small concessions until an agreement is reached.
  - Each agent proposes a deal
  - If one agent matches or exceeds what the other demands, the negotiation ends
  - Else, each agent makes a proposal that is equal or better for the other agent (concede)
- If no agent concedes, the negotiation ends with the conflict deal



#### **Monotonic Concession Protocol**

- What is a good negotiation strategy for the Monotonic Concession Protocol?
- Consider danger of getting it wrong:
  - If you concede too often (or too much), then you risk not getting the best possible deal for yourself.
  - If you do not concede often enough, then you risk conflict (which has utility 0).



#### Zeuthen Strategy

Idea: Analyse willingness to risk conflict





The strategy was introduced in **1930** by the Danish economist Frederik Zeuthen.

## Zeuthen Strategy

- Start with deal that is best among all deals in the negotiation space for yourself
- Calculate willingness to risk conflict of self and opponent
- If willingness to risk conflict is smaller than opponent, offer minimal sufficient concession (a sufficient concession makes opponent's willingness to risk conflict less than yours); else offer original deal



### Game-Theoretic Analysis

- A bargaining problem is defined as a pair (S, d)
  - S is bargaining set, that is the set of all utility pairs resulting from an agreement
  - d is the disagreement point where each agent i gets u<sub>i</sub>(d) even if there is no agreement
- A bargaining solution is a function f that maps every barging problem (S, d) to an outcome in S, i.e., f(S,d)-> S
- A Nash solution is defined as follows:

 $f(S,d) \in \underset{x \in S, x \ge d}{\operatorname{arg max}} (\underbrace{u_1(x) - u_1(d)}) \times (\underbrace{u_2(x) - u_2(d)})$ 

Nash product





\* It is assume that S is closed and convex.





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#### Nash Solution

- Nash proved that the solution that satisfies the five axioms below is a (unique) Nash solution:
  - Axiom 1 (Individual Rationality) : Each agent can get at least disagreement point:  $f(S,d) \ge d$
  - Axiom 2 (Symmetry): The solution is independent form agent's name, like A or B
  - Axiom 3 (Pareto Optimality)
  - Axiom 4 (Invariance from Affine Transformation) : The solution should not change as a result of linear changes to the utility for either agent
  - Axiom 5 (Independence of Irrelevant Alternatives) : Eliminating feasible alternatives that are not chosen should not affect the solution. Namely,

 $S' \subset S$  and  $f(S,d) \in S'$ , then f(S',d) = f(S,d).



#### **Negotiation Protocols**

- Agents use a product-maximizing negotiation protocol
- It should be a symmetric PMM (product maximizing mechanism)
- Examples
  - 1-step protocol (e.g., second price sealed bid)
  - Monotonic concession protocol



### Summary: Monotonic Concession Protocol

- Properties
  - Termination: guaranteed if the agreement space is finite
  - Verifiability: easy to check that an opponent really concedes (only one's own utility function matters)
- Criticism
  - You need to know your opponent's utility function to be able to concede (typical assumption in game theory; not always appropriate)



#### Automated Negotiation among Agents: TOD



Tasks of other agents not necessarily known

Jeffrey S. Rosenschein and Gilad Zlotkin. Rules of encounter: Designing Conventions for Automated Negotiation among Computers. MIT Press. **1994**.

Jeffrey S. Rosenschein and Gilad Zlotkin Designing Conventions for Automated Negotiation Al Magazine Volume 15 Number 3. **1994**.



#### Negotiation with Incomplete Information



#### Pre-Game: Broadcast Tasks



b, f e f

Agents will flip a coin to decide who delivers all the letters



#### **Hiding Letters**





#### Another Possibility for Deception





Agents will agree to flip a coin to decide who goes to b and who goes to c



#### **Phantom Letter**





Mixed deal  $< D_1, D_2 > : p$ 

Agent 1 will perform  $D_1$  with probability p and  $D_2$  with probability 1-p, and vice versa.

Agents need to reason about expected utility

The more burden initially, the more burden in the final deal

#### Theorem:

With mixed deals, agents can always agree on the "all-or-nothing" deal where  $D_1$  is  $T_1 \cup T_2$  and  $D_2$  is the empty set, and p := 0.5 |  $T'_1$  | / |  $T'_1 \cup T'_2$  | where  $T_i$ ' is the announced task of agent i and |.| denotes the #steps

By adding probabilities, the deal space has become continuous



## Hiding Letters with Mixed All-or-Nothing Deals



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#### Phantom Letters with Mixed Deals





They will agree on the mixed deal where Agent 1 has 3/4 chance of delivering all letters, lowering his expected utility



TOD < *T*, *Ag*, *c* > is *sub-additive* if for all finite sets of tasks *X*, *Y* in *T* we have:

 $c(X \cup Y) \le c(X) + c(Y)$ 



#### Sub-Additivity



## $c(X \cup Y) \leq c(X) + c(Y)$



# The Postmen Domain, Database Domain, and Fax Domain are sub-additive









"Delivery Domain" (where postmen don't have to return to the Post Office) is not sub-additive



#### Incentive Compatible Mechanisms

	<b>Sub-Additive</b>	
	Hidden	Phantom
Pure	L	L
A/N	Т	T/P ↑
Mix	L	T/P

VERSITÄT ZU LÜBECK STITUT FÜR INFORMATIONSSYSTEME A mechanism is called incentive-compatible (IC) if every participant can achieve the best outcome to themselves just by acting according to their true preferences

- L means "there exists a beneficial lie in some encounter"
- T means "truth telling is dominant, there never exists a beneficial lie, for all encounters"
- T/P means "truth telling is dominant, if a discovered lie carries a sufficient penalty"
- A/N signifies all-or-nothing mixed deals

#### Incentive Compatible Mechanisms

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Theorem: For all encounters in all sub-additive TODs, when using a PMM over all-or-nothing deals, no agent has an incentive to hide a task.

product-maximizing mechanism (PMM)

#### Incentive Compatible Mechanisms



Explanation of the up-arrow:
 If it is never beneficial in a *mixed* deal encounter to use a phantom lie (with penalties), then it is certainly never beneficial to do so in an all-or-nothing mixed deal encounter (which is just a subset of the mixed deal encounters)



**Decoy Tasks** 





#### **Decoy Tasks**



 Explanation of the down arrow:
 If there exists a beneficial decoy lie in some all-ornothing mixed deal encounter, then there certainly exists a beneficial decoy lie in some general mixed deal encounter (since all-or-nothing mixed deals are just a subset of general mixed deals)



#### **Decoy Tasks**



 Explanation of the horizontal arrow: If there exists a beneficial phantom lie in some pure deal encounter, then there certainly exists a beneficial decoy lie in some pure deal encounter (since decoy lies are simply phantom lies where the agent is able to manufacture the task if necessary)



#### Concave TODs

TOD < T, Ag, c > is *concave* if for all finite sets of tasks Y and Z in T, and  $X \subseteq Y$ , we have:

$$c(Y \cup Z) - c(Y) \le c(X \cup Z) - c(X)$$

#### Concavity implies sub-additivity



#### Concavity



#### The cost Z adds to X is more than the cost it adds to Y. (Z - X is a superset of Z - Y)



# The Database Domain and Fax Domain are concave (not the Postmen Domain, unless restricted to trees).





This example is not concave: Z adds 0 to X, but adds 2 to its superset Y (all blue nodes)





TOD < T, Ag, c > is modular if for all finite sets of tasks X, Y in T we have:

$$c(X \cup Y) = c(X) + c(Y) - c(X \cap Y)$$

#### Modularity implies concavity



#### Modularity



#### $c(X \cup Y) = c(X) + c(Y) - c(X \cap Y)$



The Fax Domain is modular (not the Database Domain nor the Postmen Domain, unless restricted to a star topology).



Even in modular TODs, hiding tasks can be beneficial in general mixed deals



#### Three-Dimensional Incentive Compatible Mechanism Table



#### **Related Work**

- Similar analysis made of State Oriented Domains, but the situation is more complicated
- Coalitions (more than two agents, Kraus, Shechory)
- Mechanism design (Sandholm, Nisan, Tennenholtz, Ephrati, Kraus)
- Other models of negotiation (Kraus, Sycara, Durfee, Lesser, Gasser, Gmytrasiewicz)
- Consensus mechanisms, voting techniques, economic models (Wellman, Ephrati)



### Summary

- By appropriately adjusting the *rules* of encounter by which agents must interact, we can influence the private strategies that designers build into their machines
- The interaction mechanism should ensure the *efficiency* of multi-agent systems









#### Summary

- To maintain efficiency over time of dynamic multi-agent systems, the rules must also be *stable*
- The use of formal tools enables the design of efficient and stable mechanisms, and the precise characterization of their properties

Formal Tools

