

Multimedia Information Extraction and Retrieval SoSe 2010 Exercise Sheet 6

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1. Think of two different approaches on how to answer queries with respect to (non-probabilistic) Datalog programs. Name one example scenarios for each approach, where your chosen approach for answering queries is better suited than the other one.

Solution:

bottom up (generation of all derivable facts), top down (proving one particular fact)

2. Is Datalog decidable? You don't need to prove it, but give a general intuition. How to make it decidable/undecidable?

Solution:

Yes, because there exists a limited number of possible facts, i.e. you can compute a fixpoint bottom-up.

3. Design a datalog program as follows: You want to build a digital library for movies similar to IMDB. Come up with a Datalog-model (predicates for a program) to encode the following information:
 - (a) Every movie has a title, a director, genre (set of keywords), set of actors
 - (b) You have to encode information about the ranking of a movie compared to the other movies. You might have to use a Datalog

extension Negation (i.e. every predicate can also occur negated in the body of a rule).

- (c) You have to encode information about friendships between people (actors + directors).

Solution:

```
movie(m1)
movie(m2)
...
hastitle(m1, t1)
hastitle(m2, t2)
hasdirector(m1, p1)
hasgenre(m1, g1)
hasgenre(m1, g2)
hasactor(m1, g1)
isbetterthan(m1, m2)
friend(p1, p2)
friend(X, Y):-friend(Y, X)
```

Write down Datalog queries for the following problems:

- (a) In which movies did Denzel Washington play? **Solution:**
 $Q(X):-movie(X), hasactor(X, dw)$
- (b) Which movie is the best movie of all? **Solution:**
 $Q(X):-movie(X), \neg hasbettermovie(X) \dots where$
 $hasbettermovie(X):-movie(X), movie(Y), isbetterthan(Y, X)$
- (c) Which movie is the worst movie of Denzel Washington? **Solution:**
 $Q(X):-movie(X), \neg hasworsemovie(X), hasactor(X, dw) \dots where$
 $hasworsemovie(X):-movie(X), movie(Y), isbetterthan(X, Y), hasactor(Y, dw)$
- (d) In which movies did their director take part as an actor? **Solution:**
 $Q(X):-movie(X), hasactor(X, Y), hasdirector(X, Y)$
- (e) Are there any movies, such that no actor is the friend of the director?

Solution:

$Q(X):-movie(X), hasactor(X, Y), hasdirector(X,Z), \neg friend(Y,Z)$

4. Explain the notions of content-based and collaborative recommendations. What are item profiles?

Solution:

content-based: recommend items similar to previous items rated highly by the customer
collaboration-based: consider similar users and average their recommendations

5. Explain the new-user and the new-item problem with collaborative recommendation.

Solution:

see lecture slides ...