# **Web-Mining Agents**

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# **Structural Causal Models**

### Slides prepared by Özgür Özçep Part III: Causality in Linear SCMs and Instrumental Variables



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### Literature

• J.Pearl, M. Glymour, N. P. Jewell: Causal inference in statistics – A primer, Wiley, 2016.

(Main Reference)

- J. Pearl: Causality, CUP, 2000.
- B. Chen & Pearl: Graphical Tools for Linear Structural Equation Modeling, Technical Report R-432, July 2015



## Causal Inference in Linear SCMs

- All techniques and notions developed so far applicable for any SCM
- Of importance are linear SCMs
  - Equations of form  $Y = a_0 + a_1X_1 + a_2X_2 + \dots + a_nX_n$
  - In focus of traditional causal analysis (in economics)
- Assumption for the following
  - All variables depending linearly on others (if at all)
  - Error variables (exogenous variables) have Gaussian/Normal distribution



### Want to learn something about Gauss?





## Why Gaussian?

 Andrew Moore: "Gaussians are as natural as Orange Juice and Sunshine"

(http://www.cs.cmu.edu/~awm/tutorials)

(Used in the following slides on Gaussians)

- Proves useful to model RVs that are combinations of many (non)-measured influences
- Makes life easy because
  - 1. Efficient representation
  - 2. Substitute probabilities by expectations
  - 3. Linearity of expectations
  - 4. Invariance of regression coefficients



### **General Gaussian**



(http://www.cs.cmu.edu/~awm/tutorials)

In the above figure,  $X \sim N(100, 15^2)$ 

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### **Bivariate Gaussians**

Write r.v. 
$$\mathbf{X} = \begin{pmatrix} X \\ Y \end{pmatrix}$$
 Then define  $X \sim N(\mathbf{\mu}, \mathbf{\Sigma})$  to mean  

$$p(\mathbf{x}) = \frac{1}{2\pi \|\mathbf{\Sigma}\|^{\frac{1}{2}}} \exp\left(-\frac{1}{2}(\mathbf{x} - \mathbf{\mu})^T \mathbf{\Sigma}^{-1}(\mathbf{x} - \mathbf{\mu})\right)$$

Where the Gaussian's parameters are...

$$\boldsymbol{\mu} = \begin{pmatrix} \mu_x \\ \mu_y \end{pmatrix} \quad \boldsymbol{\Sigma} = \begin{pmatrix} \sigma^2_x & \sigma_{xy} \\ \sigma_{xy} & \sigma^2_y \end{pmatrix} \quad \begin{array}{l} \text{OO: Covariance} \\ \text{matrix in 2 dimensions} \\ \sigma_{XY} = \text{E}[(X-\text{E}(X))(Y-\text{E}(Y))] \end{array}$$

Where we insist that  $\Sigma$  is symmetric non-negative definite

It turns out that  $E[X] = \mu$  and  $Cov[X] = \Sigma$ . (Note that this is a resulting property of Gaussians, not a definition)\*

\*This note rates 7.4 on the pedanticness scale



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### Multivariate Gaussians

Write r.v.  $\mathbf{X} = \begin{pmatrix} X_1 \\ X_2 \\ \vdots \\ X_m \end{pmatrix}$   $p(\mathbf{x}) = \frac{1}{(2\pi)^{\frac{m}{2}} \|\Sigma\|^{\frac{1}{2}}} \exp\left(-\frac{1}{2}(\mathbf{x} - \mathbf{\mu})^T \Sigma^{-1}(\mathbf{x} - \mathbf{\mu})\right)$ 

Where the Gaussian's parameters have...

 $\boldsymbol{\mu} = \begin{pmatrix} \mu_1 \\ \mu_2 \\ \vdots \\ \mu_m \end{pmatrix} \quad \boldsymbol{\Sigma} = \begin{pmatrix} \sigma^2_1 & \sigma_{12} & \cdots & \sigma_{1m} \\ \sigma_{12} & \sigma^2_2 & \cdots & \sigma_{2m} \\ \vdots & \vdots & \ddots & \vdots \\ \sigma_{1m} & \sigma_{2m} & \cdots & \sigma^2_m \end{pmatrix}$ 

Where we insist that  $\Sigma$  is symmetric non-negative definite

Again,  $E[X] = \mu$  and  $Cov[X] = \Sigma$ . (Note that this is a resulting property of Gaussians, not a definition) UNIVERSITAT ZU LÜBECK IN FOCUS DAS LEBEN

### Why Gaussian?

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  - 2. Substitute probabilities by expectations



### Substitute Probabilities by Expectations

- P(X) becomes E[X]
- P(Y|X) becomes E[Y|X]

(Conditional expectation defined as expected  $E[Y|X=x] = \sum_{y} y P(Y=y|X=x)$ )

- $\rightarrow$  Can use regression to determine causal relations
  - E[Y|X] defines a function Y = f(X)
  - By regression we circumvent the problem of calculating the probabilities required for E[Y|X]

So, we will be guessing the deep/hidden structure (linear SCMs equations) as far as needed for our tasks – instead of working on level of probabilities



### But remember also other direction

- Use probabibility to infer "crisp properties"
- Toy example:
  - If you know that the expected value for a RV is 0.5 (for RV in [0,1])
  - then you know (for sure) that there must be instances with value  $\geq 0.5$ .





## Why Gaussian?

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  - 4. Invariance of regression coefficients



### Linearity of Expectations

- Expectations can be written as linear combinations
  - $E[Y|X_1=x_1, X_2=x_2, ..., X_n=x_n] = r_0 + r_1x_1 + ... + r_nx_n$
  - Each of the slopes r<sub>i</sub> are partial regression coefficients
  - Example and Notation

 $\mathbf{r}_{i} = \mathbf{R}_{\mathbf{Y} \mathbf{X} i \dots \mathbf{X} i - 1, \mathbf{X} i + 1, \dots \mathbf{X} n}$ 

- = slope of Y on  $X_i$  when fixing all other  $X_j$  ( $j \neq i$ )
- r<sub>i</sub> does not depend on the values of the X<sub>i</sub> but only on which set of X<sub>i</sub>s (the set of regressors) was chosen
- This independency is also part of a continuous version of the Simpson's paradox (next slides)



## Slope Constancy

 Measure weakly exercise and cholesterol in different age groups



- $\mathbf{Y} = \mathbf{r}_0 + \mathbf{r}_1 \mathbf{X} + \mathbf{r}_2 \mathbf{Z}$
- $r_1 = R_{YX,Z} < 0$
- Z-fixed slope for Y,X independent of Z (and negative)
- Ignoring Z (regressing Y w.r.t X only) leads to combined positive slope R<sub>YX</sub>
- $\rightarrow$  Simpson's paradox

### **Resolving the Paradox**

 Measure weakly exercise and cholesterol in different age groups



- Age a cofounder of Exercise and Cholosterol
- Need to condition on Age=Z to find correct
   P(Y|do(X))



### **Regression Coefficients and Covariance**

- Usually one finds (partial) regression coefficients by sampling
- But there exist formulae expressing connections to statistical measures such as covariance
- $\sigma_{XY} = E[(X-E[X])(Y-E[Y])]$  (covariance of X and Y)
- $\rho_{XY} = \sigma_{XY} / (\sigma_X \sigma_Y)$
- Note:  $\sigma_{XY} = 0 = \rho_{XY}$  iff X and Y are (linearly)

independent

(Correlation)



 $\begin{array}{ll} \mbox{Theorem (Orthogonality principle)} \\ \mbox{If} & Y = r_0 + r_1 X_1 + ... + r_k X_k + \epsilon \\ \mbox{then the best (least-square error minimizing)} \\ \mbox{coefficients } r_i \mbox{ (for any distributions } X_i) \mbox{ result when } \sigma_{\epsilon Xi} \\ = 0 \mbox{ for all } 1 \leq i \leq k \end{array}$ 



### **Regression Coefficients and Covariance**

- Assume w.l.o.g.  $E[\varepsilon] = 0$
- $Y = r_0 + r_1 X + \epsilon$  (\*)
- $E[Y] = r_0 + r_1 E[X]$
- $XY = Xr_0 + r_1X^2 + X\epsilon$
- $E[XY] = r_0 E[X] + r_1 E[X^2] + E[X\epsilon]$
- $E[X\epsilon] = 0$
- Solving for  $r_0$  and  $r_1$ 
  - $r_0 = E[Y] E[X](\sigma_{XY}/\sigma_{XX})$
  - $r_1 = \sigma_{XY}/\sigma_{XX}$

#### Similar derivations for multiple regression



(by applying E) (by multiyplying (\*) with X) (by applying E) (by orthogonality)

## Path Coefficients (Example)

#### Example

- Linear SCM
  - $\ X = U_X$
  - $Z = aX + U_Z$
  - $-W = bX + cZ + U_W$
  - $Y = dZ + eW + U_Y$
- Graph of SCM as usual
- But now additional information by edge labels: Path Coefficients

Linearity assumption makes association of coefficient to edge a wellformed operation

U<sub>X</sub>

a

 $U_7$ 

U<sub>W</sub>

W

h

U<sub>v</sub>

## Path Coefficients (Example)

#### Example

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  - $Z = aX + U_Z$
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- Graph of SCM as usual
- But now additional information by edge labels: Path Coefficients

#### Warning from the beginning: Path coefficients (causal) ≠ regression coefficients (descriptive)



U<sub>X</sub>

a

 $U_7$ 

U<sub>W</sub>

W

h

U<sub>v</sub>

# Path Coefficients (Semantics)

- Note: CDE does not Ux Linear SCM • depend on the exact change  $- X = U_x$ of Z but only its change rate Uw b а  $U_{Z}$  $-Z = aX + U_7$  Z=+1 7  $-W = bX + cZ + U_W$ W U<sub>Y</sub>  $- Y = dZ + eW + U_Y$ 
  - Q: What is the semantics of the path coefficients on edge Z-Y?
  - A: Direct effect CDE on Y of change Z=+1

CDE = E[Y|do(Z=z+1), do(W=w)] - E[Y|do(Z=z), do(W=w)]

 $= d(z+1) + ew + E[U_Y] - (dz + ew + E[U_Y])$ 

= d = label on Z-Y edge

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We used the linearity of E E[aX + bY] = aE[X]+bE[Y]

# Total Effect in Linear Systems (Example)

- Linear SCM
  - $X = U_X$
  - $-Z = aX + U_Z$
  - $-W = bX + cZ + U_W$
  - $Y = dZ + eW + U_Y$ 
    - Total effect = ACE



- Q: What is the total effect of Z on Y?
- A: Sum of coefficient products over each directed Z-Y path
  - Directed path 1: Z-d->Y; product = d
  - Directed path 2: Z-c->W-e->Y; product =ec



# Total Effect in Linear Systems (Intuition)

Note 2: Total effect does not

depend on the exact change

of Z but only its rate Z=+1

- Linear SCM
  - $X = U_X$

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- $-Z = aX + U_Z$
- $-W = bX + cZ + U_W$
- $Y = dZ + eW + U_Y$

Note 3: Holds for any linear SCM (U<sub>i</sub>s may be dependent)

- Q: What is the total effect of Z on Y?
- A: Sum of coefficient products over each directed Z-Y path
  - Total effect  $\mathbf{T}$ : Intervene on Z and express Y by Z
  - $Y = dZ + eW + U_Y = dZ + e(bX + cZ + U_W) + U_Y$ 
    - $= (d+ec)Z + ebX + U_{Y} + eU_{W} = \tau Z + U$



Ux

а

d

 $U_{Z}$ 

7

Z = z

b

 $U_{\rm Y}$ 

W

e

### Note 4

- We followed (Bollen 1989) and summed over directed paths for calculating total effect in linear SCMs
- In book of Pearl, Glymour & Jewell (p.82-83) summation over non-backdoor paths
  - Not clear to me (maybe wrongly applied Wright's rule)
  - Consider SCM
    - W = bY + aX
    - Y = cX
    - ACE = c ( and not c + b\*a )



K. Bollen: Structural Equations with latent variables. New York, 1989.



## Addendum and Historical Note to Note 4

- Earliest use of graphs in causal analysis in (Wright 1920)
- Wright path tracing for calculating covariances in linear SCMs
  - $\sigma_{XY} = \Sigma_p \text{ product}(p)$
  - where all p are X-Y paths not containing a collider and
  - product(p) = product of all structural coefficients and covariances of error terms

## Identifying Structural Coefficients

- What if path coefficients are not known apriori or are not testable?
- One has to identify only those relevant for the specific task, e.g., total effect of X to Y or direct effect of Z on X
- For those required for the task one can use linear regression on the data
  - 1. Identify relevant variables for linear regression
  - 2. Identify within linear equation coefficients for the specific task



## Direct Effect in Incomplete Linear Systems

- Q: Direct effect of X on Y?
- A: Here, direct effect = 0
  - There is no edge from X to Y
  - Which amounts to path coefficient

for X-Y edge = 0





# Total effect in Incomplete Linear Systems

- Q: Total effect of X on Y?
- Now path coefficients not necessarily known (greek letters)
- Recall: With backdoor criterion identify variable set Z to adjust for
   GCE = P(y|do(x)) = Σ<sub>z</sub>P(y | x,z)P(z)



- Use backdoor to identify variables to regress for
- Here Z = {T}, so do linear regression on X,T:

 $- Y(X,T) = r_X X + r_T T + \varepsilon$ 

-  $r_X$  = total effect of X on Y

Wake-Up: Why not also regress for W?

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- linear regression equation ≠ structural equation
- Regression coefficients handmade
- Path coefficients nature-made

## Direct Effect in Incomplete Linear Systems

- Q: Direct effect of X on Y?
- A: In general find blocking variables Z for
  - X-Y backdoor paths or, more generally,
  - Indirect X-Y paths



- This can be achieved as follows
  - $G_{\alpha}$  = Graph G without edge X - $\alpha$ ->Y
  - Z = variables d-separating X and Y
- $Y = r_X X + r_Z Z + \varepsilon$

Here: 
$$Y = r_X X + r_W W + \epsilon$$

Direct effect of X on  $Y = r_X =: \alpha$ 

Here:  $Z = \{W\}$ 

## Direct Effect in Incomplete Linear Systems



### Instrumental Variables (IVs)

 Usage of IVs to trace causal effects starts already in 1925 (econometrics)

Wright. Corn and Hog correlations, Tech. Rep. 1300, US Department of Agriculture, 1925.

• Standard definitions in econometrics defined IVs w.r.t. single equation not w.r.t. parameter

**Definition** (classically according to economist's) For an equation

 $Y = \alpha_1 X_1 + ... + \alpha_k X_k + U_Y$  (\*)

Z is instrumtenal variable for equation (\*) iff

- Z is correlated with  $X = \{X_1, \dots, X_k\}$  and
- Z is not correlated with  $U_{\gamma}$



# What's in a definition?

- The early economist's definition not (!) equivalent with our official definition
  - General question: What's a good definition\*)?
  - Main problem with classical equation: too global
    - Full equation may not be identifiable, though some parameters are.
- The new definition is an example of a general interesting phenomenon
  - Many simplifications (clarifications/disambiguations) of (IV) research in econometrics by considering associated graph structure for SCM



# \*) An Addendum for Teatime on a Sunday ...

#### More about "good definitions":

N. D. Belnap. On rigorous definitions. Philosophical Studies: An International Journal of Philosophy in the Analytic Tradition, 72(2,3):115–146, instrumental 1993.

- Rough summary: A definition is good (formally correct) if it fulfills
  - 1. eliminability (defined symbol can be replaced via old symbols)
  - 2. Non-creativity (no new sentences derivable in old language)
- The kind of goodness mentioned on slide before not (intended to be) captured by Belnap's explication.



# **Conditional IVs**

- Z no IV anymore for  $\alpha$ , because
  - Z not d-separated from Y
- But conditioning on W helps

C. Brito & J.Pearl: Generalized instrumental variables. In *Uncertainty in Artificial Intelligence, Proceedings of the Eighteenth Conference*, 85–93, 2002.



**Definition** (Brito & Pearl, 02) A variable Z is a conditional instrumental variable given set W for coefficient α (from X to Y) iff

- Set of descendants of Y not intersecting with W
- W d-separates Z from Y in  $G_{\alpha}$
- W does not d-separate Z from X in  $G_{\alpha}$

If conditions fulfilled, then  $\alpha = \beta_{YZ.W} / \beta_{XZ.W}$ 

## Conditional IVs (Examples)

#### Z instrument for $\alpha$ given W?

**Definition** Z is a conditional IV given set W for  $\alpha$  iff

- Set of descendants of Y are not intersecting with W
- W d-separates Z from Y in  $G_{\alpha}$
- W does not d-separate Z from X in  $G_{\alpha}$





yes

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# Sets of IVs

- Sometimes need sets of instrumental variables
- Neither Z<sub>1</sub> nor Z<sub>2</sub> (on their own) are instrumental variables (for the identification of α or γ)
- Using both helps

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- Definition not trivial due to possible intersections of paths
  - $Z_i \rightarrow ... \rightarrow X_i \rightarrow Y$  and  $Z_j \rightarrow ... \rightarrow X_j \rightarrow Y$
- Using Wright's path tracing and solving for  $\gamma$  and  $\alpha$

 $\sigma_{Z1Y} = \sigma_{Z1X1}\gamma + \sigma_{Z1X2}\alpha$  $\sigma_{Z2Y} = \sigma_{Z2X1}\gamma + \sigma_{Z2X2}\alpha$ 

Remember:

 $\sigma_{XY} = \sum_{p}$  product(p) where all p are X-Y paths not containing a collider ...



#### **Definition** (Instrumental Set)

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Set {Z<sub>1</sub>, ..., Z<sub>k</sub>} is an instrumental set for path coefficients  $\alpha_1,...,\alpha_k$ , where X<sub>i</sub>- $\alpha_k$ ->Y, iff

- 1. For each i,  $Z_i$  is separated from Y in G' (where G' is G with edges  $X_1 \rightarrow Y$ , ...,  $X_k \rightarrow Y$  deleted)
- 2. There are paths  $p_i$ :  $Z_i$  to Y containing  $X_i \rightarrow Y$  ( $1 \le i \le k$ ), and for all paths  $p_i p_j$  ( $i \ne j$  in {1,2,...k}) with any common RV V one of the following holds:
  - Both  $p_i[Z_i...V]$  and  $p_j[V...Y]$  point to V or
  - Both  $p_j[Z_j...V]$  and  $p_i[V...Y]$  point to V

#### $p_i[W...H] = subpath of p_i from W to H$

### **Definition** (Instrumental Set)

Condition 2. says:

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Cannot merge two intersecting paths p<sub>i</sub> and p<sub>j</sub> to yield two unblocked paths: one must contain collider

- There are paths p<sub>i</sub>: Z<sub>i</sub> to Y containing X<sub>i</sub>→Y (1 ≤ i ≤ k), and for all paths p<sub>i</sub> p<sub>j</sub> (i ≠j in {1,2,...k}) with any common RV V one of the following holds:
  - Both  $p_i[Z_i...V]$  and  $p_j[V...Y]$  point to V or
  - Both  $p_j[Z_j...V]$  and  $p_i[V...Y]$  point to V

 $p_i[W...H] = subpath of p_i from W to H$ 

#### Theorem

Let  $\{Z_1, ..., Z_k\}$  be an instrumental set for coefficients  $\alpha_1...\alpha_k$  with  $X_i-\alpha_k->Y$ .

**Then:** The equations below are linearly independent for almost all parameterizations of the model and can be solved to obtain expressions for  $\alpha_1...\alpha_k$  in terms of the covariance matrix

 $\sigma_{Z1Y} = \sigma_{Z1X1}\alpha_1 + \sigma_{Z1X2}\alpha_2 + \dots + \sigma_{Z1Xk}\alpha_k$ 

 $\sigma_{Z2Y} = \sigma_{Z2X1}\alpha_1 + \sigma_{Z2X2}\alpha_2 + \dots + \sigma_{Z2Xk}\alpha_k$ 

 $\sigma_{ZkY} = \sigma_{ZkX1}\alpha_1 + \sigma_{ZkX2}\alpha_2 + \dots + \sigma_{ZkXk}\alpha_k$ 

**Ensuring linear independence:** 

- The rank of the covariance matrix has its maximum
- -> no information loss
- ensuring identifiability of parameters α<sub>1</sub>...α<sub>k</sub>.

### Example: Instrumental sets (positive case)

- $p_1 = Z_1 \longrightarrow Z_2 \longrightarrow X_1 \longrightarrow Y$
- $p_2 = Z_2 \leftrightarrow X_2 \rightarrow Y$
- $p_1$  and  $p_2$  satisfy condition 2 w.r.t. common variable  $V = Z_2$ 
  - $p_1[Z_1...V] = Z_1 \rightarrow Z_2$  points to  $Z_2$
  - $p_2[V...Y] = p_2$  also points to  $Z_2$
  - Z<sub>2</sub> as a collider blocks possible path merges of p<sub>1</sub> and p<sub>2</sub>





### Example: Instrumental sets (positive case)

- Algebraically
  - $\sigma_{Z1Y}$  lacks influence of path
  - $Z_2 \leftrightarrow X_2 \rightarrow Y$  and hence does not contain term aca
  - $\sigma_{Z2Y}$  contains term ca



• Applying Wright's rule

 $\sigma_{Z1Y} = \sigma_{Z1X1}\gamma + \sigma_{Z1X2}\alpha = \sigma_{Z1X1}\gamma + 0\alpha = ab\gamma$ 

 $\sigma_{Z2Y} = \sigma_{Z2X1}\gamma + \sigma_{Z2X2}\alpha = b\gamma + c\alpha$ 

- Solving linearly independent equations:
  - $\gamma = \sigma_{Z1Y}\sigma_{Z1X1}$

### Example: Instrument sets (negative case)

- $p_1 = Z_1 \longrightarrow Z_2 \longrightarrow X_1 \longrightarrow Y$
- $p_2 = Z_2 \rightarrow X_2 \rightarrow Y$
- Every path from Z<sub>2</sub> to Y is a "sub-path" of a path from Z<sub>1</sub> to Y



• Applying Wright's rule

 $\sigma_{Z2Y} = b\gamma + c\alpha$ 

 $\sigma_{Z1Y} = ab\gamma + ac\alpha = a(b\gamma + c\alpha) = a\sigma_{Z2Y}$ 



## **Conditional Instrumental Sets**

• See

C. Brito & J.Pearl: Generalized instrumental variables. In *Uncertainty in Artificial Intelligence, Proceedings of the Eighteenth Conference*, 85–93, 2002.



### **Mediation in Linear Systems**

- Direct effect (DE) of X on Y mediated by Z
  - Remember in nonlinear case:

**Definition** The controlled direct effect (CDE) on Y of changing X from x to x' is defined by P(Y=y| do(X=x), do(Z=z)) - P(Y=y| do(X=x'), do(Z=z))

- In linear case: Estimate path coefficient between X and Y as shown before (using, say, IVs)
- Total effect  $(\tau)$  of X on Y
  - Estimate by regression as shown before
- Indirect effect of X on Y
  - IE =  $\tau$  DE

(For non-linear systems need counterfactuals)